




# IS YOUR BUSINESS EMBRACING CHANGE AND ADOPTING DIGITAL TECHNOLOGIES TO TRANSFORM HOW YOU WORK?

We know that to stay competitive in today's market, it's crucial to strategize, plan, prioritize and invest in people and solutions to keep pace and scale with the global environment and changing business needs.



**WE HELP CEOS, COOS, CIOS, SENIOR EXECUTIVES AND BUSINESS OWNERS DEVELOP COMPETITIVE ADVANTAGE THROUGH THE IDENTIFICATION AND PRIORITIZATION OF STRATEGIES AND INITIATIVES WHICH GENERATE SUSTAINABLE GROWTH AND PROFITABILITY.**

## ABOUT US

We are a strategic management consultancy which helps organizations address the critical components of organizational sustainability by assessing and implementing the foundation for successful strategy execution. With clients spanning various industries and sectors, our engagements focus on developing internal capability to realize strategic goals.

We help reshape and accelerate how business performs by bridging the gap between strategy, people and results. Through state-of-the-art management systems, our methods and our tools, we bring about tangible results for our clients which impact bottom line cost savings and promote sustainable environments of innovation, collaboration, employee and customer centricity.

## WHAT WE DO

We deliver high-impact consulting engagements which help our clients with their mission critical needs to grow their business, serve customers better, improve internal capabilities, reduce costs and become more profitable.

Our advisors help organizations improve their performance primarily through the analysis of a company's current environment to identify opportunities for improvement. When you engage us you are guaranteed to work with a team of seasoned experts who have a deep understanding of the public and private sector. They assist our clients in institutionalizing a new way of thinking

## WHAT MAKES US DIFFERENT

We not only bring our clients insight and unconventional thinking to help formulate strategies and respond to change – we bring strategy to life.

Our focus is on you as the customer and becoming “**A TRUSTED PARTNER AND ADVISOR.**” As a small group of senior professionals and consultants we work both independently and collectively with organizations to address a variety of strategic needs.



# **A NEW WAY OF OPERATING IN A CHANGING WORLD**

WHEN YOU CHOOSE TO WORK WITH US AS YOUR CONSULTING AND BUSINESS PARTNER, WE HELP TO IMPLEMENT A CULTURE OF CHANGE AND INSTILL A MINDSET OF INNOVATION.

Our **ADVISORY SERVICES** help to close the gap between current and future state by linking strategy to operations, people and projects to and create a culture of innovation.



## LEADERSHIP, STRATEGY AND GOVERNANCE

Through our Strategic Advisory Services we help coach executive leaders and their teams to ensure the right practices are embedded in daily operations to achieve strategic objectives.


Our goal is to help you achieve the specific and measurable business results you seek through an efficient and effective approach to optimize your business. The right culture, Strategy Management processes and systems will assist in breaking down organizational silos, define and promote the “case for change” and focus and align the organization on a “shared purpose” and cascaded accountabilities to catapult your business forward.

Our services include:

- ◆ Business Start Up
- ◆ Strategic Management Health Assessment
- ◆ Strategy Management Formulation & Implementation
- ◆ Corporate Training & Coaching on Strategy Management Best Practices
- ◆ Interim Executive Management
- ◆ On-Demand Advisory (Exec Hours Program)



WE WORK WITH EXECUTIVE LEADERS TO MAKE PRACTICAL YET STRATEGIC CHANGES THAT STRENGTHEN AN ORGANIZATION'S RESILIENCY AND POSITION IT FOR THE FUTURE.



WE IMPLEMENT STRUCTURE AND  
ENABLE PEOPLE AND PROCESSES  
AS A CATALYST TO CHANGE.

By assessing specific aspects of your  
business we identify and design  
strategies to unlock new sources of  
competitive advantage.

## CULTURE, CHANGE AND TRANSFORMATION

### Culture Values Assessment & Organizational Alignment

#### BECOME A VISION-GUIDED AND VALUES-DRIVEN ORGANIZATION

Our team of consultants will help you to understand the current state of your organization's culture to define a pathway to evolve the current culture to enable a high performing organization for the future.

What we do:

- ◆ Work with you to identify the scope of the assessment (organization, leadership team, division/function, partner, acquisition, community or individual)
- ◆ Customize the survey and approach
- ◆ Administer the survey to your target audience
- ◆ Provide statistical analysis of the data and tabulate the results
- ◆ Provide an Executive Brief on the key findings based on entropy from current to desired state
- ◆ Provide specific recommendations to enhance organizational effectiveness
- ◆ Develop a Cultural Transformation Roadmap
- ◆ Facilitate workshops and Employee Journey Mapping
- ◆ Provide leader, team and individual coaching

### Change Enablement & Adoption

#### PREPARE, ENABLE AND BUILD CHANGE COMPETENCY

Our approach to change is based on proven methodologies and best practices to ensure adoption. Working collaboratively with your leaders, we assess your organization to Prepare, Enable and Build Change Competency to foster an environment of continuous improvement.

Our services consist of three phases and service offerings:

- ◆ **Preparing** - We assist you in conducting an environmental scan and facilitating an executive workshop to align executives and define the "burning platform for change."
- ◆ **Enabling** - We help to enable the execution of an organization's strategic initiatives by providing a change execution framework which bridges the gap from the current state to the future state.
- ◆ **Building** - We transfer and build internal change knowledge, competency and capability in the organization through the implementation of a change framework, monitoring and evaluation process to ensure benefits realization.

### Transformation

#### STRATEGY EXECUTION AND PROCESS EFFICIENCIES

Our focus is on strategy execution and process efficiencies that are measurable and critical for operational excellence.

Our services focus on several offerings which provide the foundation for business transformation.

- ◆ Organizational Maturity Assessment
- ◆ Business Process Improvement
- ◆ Performance Management
- ◆ Capability Roadmaps
- ◆ Setup and Support of an OSM or PMO
- ◆ Program and Project Management



WHEREVER YOU ARE IN YOUR **IT TRANSFORMATION AGENDA** WE CAN HELP YOU MAKE SENSE OUT OF THE CHAOS, TAKE CONTROL AND UNLOCK TRUE BUSINESS VALUE FOR THE LONG TERM.

We help CIOs and IT Leaders unveil key issues and opportunities to align IT to readily enable strategic objectives.

## INNOVATION, IT STRATEGY AND GOVERNANCE

Through our Strategic Advisory Services we help coach executive leaders to ensure the right practices are embedded in daily operations to achieve strategic objectives.

Our IT Advisory Services are focused on helping CIOs and senior IT leaders uncover and address key issues and opportunities and align IT operations to readily support and enable strategic business objectives. Through our services we evaluate and implement process efficiencies to create a more agile organization to better support and deliver transformational business change.

This includes ensuring the right governance structure is embedded in the organization to make informed decisions, the right IT resources and enterprise applications are enabled to support the business, enterprise risk and quality management practices are institutionalized, Program/Project management best practices are embedded as a competency, IT policies and procedures are followed and the right performance metrics are being tracked.

Our Advisory Services include:

- ◆ IT Strategic Planning
- ◆ IT Operational Assessment
- ◆ IT Governance and Institutionalization
- ◆ Solution and Vendor Selection
- ◆ Program and Project Audits and Recovery
- ◆ Program and Project Management
- ◆ Innovation and Agile Coaching

THROUGH TECHNOLOGY WE WILL HELP YOU TRANSFORM INTO AN AGILE ORGANIZATION FOR THE FUTURE.



## STRATEGIC MANAGEMENT CULTURE, CHANGE & TRANSFORMATION IT ADVISORY

### ABOUT BUSINESONE

Founded in 2009, BusinessOne™ is a strategic management consultancy which helps organizations address the critical components of organizational sustainability by assessing and implementing the foundation for successful strategy execution.

We've built a strong reputation across both public and private sectors, with an ever expanding list of clients attesting to the value we bring, our expertise and our professionalism. Our mission is to ensure that our clients achieve success and self-sufficiency through the implementation of best practices and a mindset of innovation to remain relevant in today's VUCA world.

For more information visit us at [www.businessonecorp.com](http://www.businessonecorp.com).

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Main: 877.420.5220  
Direct: 647.362.4818  
Fax: 647.362.4819  
Email: [info@businessonecorp.com](mailto:info@businessonecorp.com)  
[businessonecorp.com](http://businessonecorp.com)